

# Advertising Manager Tamil Publications [Thinakaran & Varamanjari]

*The Associated Newspapers of Ceylon Limited (ANCL), widely known as the Lake House, is the home and heart of print media in Sri Lanka. The Lake House is looking for a talented and dynamic individuals who possess the following qualifications and requirements to fill the above vacancy*

## Qualifications and Requirements

- A Degree in Business Administration, Marketing, Communication with 3 years experience as a Manager/ Assistant Manager or equivalent in the News Paper/Media Industry  
Or
- Professional membership from CIM or SLIM with 03years experience as a Manager/ Assistant Manager or equivalent in the News Paper/Media Industry  
Or
- Passed G.C.E.A/L examination with 10 years experience as a Manager/ Assistant Manager or equivalent in the News Paper/Media Industry
- Fluency in Tamil and English (spoken and written) is essential. Knowledge of Sinhala will be an advantage.
- Excellent communication and leadership skills
- Computer literacy and Analytical skill
- Ability to develop and maintain working relationships

## Key Responsibilities

- Achieve revenue targets and expand the advertising client base.
- Develop and implement strategies to increase the advertising revenue of Tamil publications.
- Build and maintain strong relationships with clients and agencies.
- Collaborate with Editorial, Marketing, Digital and Circulation teams to improve performance.

**For those who are interested please apply with detailed resume within 07 days of this advertisement to**

**[careers@lakehouse.lk](mailto:careers@lakehouse.lk)**



**LAKE  
HOUSE**

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