

DON'T MISS THE CALL

Join our team today!



Sri Lanka Telecom (SLT) Group is one of the most valuable blue chip companies in Sri Lanka with an annual turnover over Rs. 110 Billion and more than 7000 employees. SLT Group comprises SLT PLC and five subsidiaries including Mobitel (Pvt.) Ltd, the mobile arm, having unified as SLT-MOBITEL to create a formidable force as the digital technology leader in Sri Lanka.

MARKETING OFFICERS

SLT is seeking motivated individuals to join our Marketing Team across a range of key focus areas, including Enterprise Key Account Management, Brand Marketing, and Product Development. Selected candidates will be assigned responsibilities based on organizational requirements.

Marketing Officers may be engaged in:

- Acting as the Single Point of Contact for assigned customer accounts, ensuring their communication needs are met, maintaining satisfaction, and supporting business growth.
- Supporting brand marketing activities such as campaign planning, content coordination, digital initiatives, and enhancing brand visibility.
- Assisting product development teams by gathering customer insights, analyzing market trends, and contributing to the planning and improvement of products and services.

This role is ideal for individuals with strong communication skills, creativity, analytical thinking, and the ability to collaborate effectively in a dynamic team environment.

Personal Profile

- G.C.E. (O/L) Examination with 06 passes at one sitting with 04 credit passes including Sinhala/Tamil, English Language and Mathematics, and G.C.E. (A/L) examination 03 passes in one sitting.

AND

- A Diploma in Marketing from SLIM (Graduate Diploma Level)/CIM Part II or Advanced Diploma in Marketing equivalent to NVQ-6 or SLQF 4 or above from a University or Recognized Institute.

AND

- At least One year working experience in the field of Marketing/Account Management in a reputed establishment would be an added advantage.
- Strong interpersonal skills, fluent in English with oral & written communication abilities.

The Offers/Conditions

- Upper age limit is 35 years as at application closing date.
- Appointments will be on permanent basis subject to one-year probation period.
- The successful candidates would be provided with a competitive remuneration package on par with the industry standards and other fringe benefits.
- Rewarding career progression.

Method of Application

Application should be submitted via online. Complete the online application using the link below, submit with curriculum vitae together with scanned copies of birth, educational and other relevant certificates within 14 days of this advert.

Applications without supporting documents will not be entertained and applications sent by post will not be accepted.

Apply online via: <https://careers.slt.lk/> or visit www.sltmobitel.lk (careers page)

Sri Lanka Telecom PLC is an equal opportunity employer and any type of canvassing will be a disqualification.



Scan here to apply

Chief People Officer
SLT-MOBITEL

