



# WE ARE HIRING!

Lifeserv (Pvt) Ltd, a subsidiary of Sumathi Holdings, is a leading and progressive pharmaceutical importer and distributor in Sri Lanka since its establishment in 2001. The company is committed to delivering high-quality pharmaceutical and healthcare solutions to meet the evolving needs of the domestic market. With a strong local portfolio and growing footprint, Lifeserv continues to strengthen its presence across Sri Lanka.

We are seeking a dynamic and results-driven Assistant Product Manager – Domestic Healthcare to join our team.



## KEY RESPONSIBILITIES

- Develop and execute strategic product plans for assigned domestic healthcare brands to achieve sales, market share, and profitability targets.
- Manage the full product life cycle, including new product launches, pricing strategies, positioning, and phase-out planning.
- Plan and implement promotional strategies, campaigns, and marketing materials aligned with brand objectives.
- Work closely with the sales team to ensure effective field execution and strong in-market performance.
- Conduct market research, competitor analysis, and customer insights to identify growth opportunities and optimize product strategies.
- Coordinate with regulatory, supply chain, procurement, and finance teams to ensure product availability, compliance, and cost efficiency.
- Prepare budgets, forecasts, performance reports, and presentations for management review and decision-making.

## ASSISTANT PRODUCT MANAGER – DOMESTIC HEALTHCARE

## THE IDEAL CANDIDATE SHOULD POSSESS

- A degree in Marketing or Business Management. An MBA will be an added advantage.
- Minimum of 8 years' experience in the pharmaceutical or healthcare industry, with at least 3 years in a managerial or product management role.
- Minimum of 3–5 years' experience in product management within the pharmaceutical or healthcare industry.
- Strong understanding of the Sri Lankan domestic healthcare market and distribution channels.
- Proven experience in managing multiple brands and product portfolios.
- Excellent analytical, communication, and presentation skills.
- Strong planning, execution, and stakeholder management capabilities.
- Ability to work independently in a fast-paced, target-driven environment.

## WHAT WE OFFER

- A competitive remuneration package aligned with industry standards.
- Opportunity to manage well-established and growing domestic healthcare brands.
- Exposure to strategic decision-making and senior management collaboration.

An attractive remuneration package with fringe benefits awaits the right candidate.



**SUMATHI HOLDINGS (PVT) LTD**

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**SUBMIT YOUR CV**

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