

AMW Capital Leasing & Finance PLC | Colombo 02

Who Are We?

AMW Capital Leasing and Finance PLC is a finance company registered under the Central Bank of Sri Lanka and a subsidiary of the AMW Group, a leading corporate entity in Sri Lanka and the sole distributor of several world-renowned automobile and related brands, operating under the umbrella of the Al-Futtaim Group, Dubai, UAE.

With a network of 21 branches and plans for continued expansion, AMW Capital Leasing focuses on empowering talented individuals who aspire to grow within a dynamic, multinational financial environment offering limitless career potential.

Marketing Executive | Locations – Negombo | Rathnapura | Borella | Mount Lavinia

Overview of the role

The Marketing Executive is responsible for developing and executing marketing strategies to promote the company's leasing services and enhance brand awareness. This role involves collaborating with various teams to drive customer engagement and support business growth.

What you will do

- Identify and approach potential clients to promote leasing and financial solutions.
- Achieve assigned sales targets and contribute to overall branch and company revenue goals.
- Build and maintain long-term relationships with customers to ensure satisfaction and repeat business.
- Support clients in completing applications and submitting required documentation accurately.
- Coordinate and execute marketing and promotional campaigns to strengthen brand visibility.
- Ensure all documentation and verification processes are completed in compliance with company policies.
- Handle customer inquiries and resolve post-sale issues promptly and professionally.
- Follow up on renewals, collections, and customer retention activities when necessary.

What equips you for the role

- Passed GCE A/L examination; a full or part qualification in SLIM/CIM will be an added advantage.
- Minimum of 2 years' experience in a similar capacity, preferably in the financial services industry.
- Good understanding of credit evaluation and strong negotiation skills.
- Proficient in MS Office and Excel applications.
- Outgoing personality with strong communication and relationship-building skills.

If you believe you're a good fit for the position described above, please send your CV to Isuri.Wanigasekara@amwlttd.com within 07 days of this advertisement.

Please include the designation and location in the subject line of your email.