

# VACANCY

## BUSINESS EXECUTIVE/ SENIOR BUSINESS EXECUTIVE CORPORATE CHANNEL

### HUNGRY TO SUCCEED IN A GREAT PLACE TO WORK?

We are on the lookout for the best of the best, the one's that can help us in our journey to success. So, if you have what it takes to be part of a fast-paced environment and a dynamic team send us your CV to [careers.alternate@softlogiclife.lk](mailto:careers.alternate@softlogiclife.lk)

### JOB PROFILE

- Achievement of monthly/annual sales targets whilst supporting the team to achieve the channel targets
- Create a pipeline of potential corporate customers with the objective of converting them into sales
- Create strategies to expand into different market segments
- Build and Maintain relationships with corporate clients

### ELIGIBILITY CRITERIA

- A proven track record in marketing financial sector products with experience of 1 - 2 years
  - Experience in handling corporate clients
- Sound educational profile (candidates with sales & marketing qualifications preferred)
  - Excellent interpersonal and presentation skills
  - Ability to work well in a fast-paced environment
- Excellent knowledge of insurance products and the insurance industry

### WHAT WE OFFER

Performance-Based Incentives & Allowances  
| Medical Insurance | Career Growth & Development Opportunities

Softlogic Life is the only company to be listed under Forbes Asia's 200 best companies under \$1Bn in 2019 & the youngest brand in history to have won Brand of the Year twice in a row at the EFFIE Awards (2019 & 2021).



By submitting your resume, you confirm and consent to have read, understood, and accepted the Privacy Notice of Softlogic Life at <https://softlogiclife.lk/privacy-notice/> and acknowledge that Softlogic Life Insurance PLC shall, process all the information you provide in your resume including personal data to evaluate your candidacy for employment and contact you about potential opportunities. In verification of your personal data, we shall also refer or carry out searches as necessary to/through social media platforms. We will retain your resume for 365 days unless you expressly request deletion or exercise of any of your rights as a data subject.