

# DIGITAL MARKETING EXECUTIVE

**Marketing Department**

## **What We're Looking For:**

A degree in Marketing from a recognized University or a Postgraduate Diploma in Marketing from SLIM or CIM

Possession of a Diploma in Digital Marketing from the Asia Pacific Institute of Digital Marketing (APIDM) or an acceptable qualification related to Digital Marketing from a recognized institution

02 - 04 years of proven and continuous experience in a Digital Marketing role

Hands-on experience in running ads of Meta, Google Ads, Facebook Page Management, Google Analytics, Social Media Marketing Skills, and Search Engine Marketing

Ability to grasp and use current trends in social media marketing and adapt to the continuously evolving digital marketing space

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