JOIN THE FORCE TO REIMAGINE BANKING

Join Commercial Bank's Team Driving the Future of Banking

MANAGER - DIGITAL CORPORATE CHANNELS



Commercial Bank is accelerating digital innovation across the corporate banking ecosystem. As we expand our digital footprint, we are looking for a dynamic, customer-centric, and solution-oriented professional to drive digital adoption, digital product sales, and digital transformation within the corporate and business banking segment.

JOB PROFILE

- Promote and drive adoption of digital banking solutions across the Corporate Banking and Business Banking segments.
- Partner with Relationship Managers and Branch
 Managers to pitch digital solutions to high-value clients.
- Act as the bank's digital specialist in presenting host-to-host integrations, API solutions, trade finance digitalization, supply chain finance platforms, and workflow automation.
- Support commercialization of digital products through acquisition, migration, and transaction growth.
- Conduct requirement-gathering sessions with corporate clients and translate findings into digital solution proposals.
- Serve as the key liaison between Corporate Banking,
 Branch Network, Digital Banking, IT, and product teams.
- Drive digital migration initiatives from manual to online channels.
- Monitor digital usage, transaction behavior, system performance, and customer experience KPIs.
- Analyze competitor offerings and global digital trends to identify opportunities.
- Support enhancement of existing products and introduction of new digital capabilities.
- Enable end-to-end onboarding and enablement of business clients onto ComBank digital platforms.
- Deliver training, demonstrations, and digital awareness programs for both staff and customers.

APPLICANT PROFILE

- Bachelor's Degree in Information Technology/ Computer Science/Information Systems/Digital Banking & Finance or a related field which recognized by the University Grants Commission. Professional digital/product certifications would be an added advantage.
- Minimum 3-5 years' experience in corporate banking, digital banking, product management, cash management, or financial services.
- Strong understanding of corporate digital banking products, API integrations, digital channels, and transaction banking solutions.
- Excellent requirement-analysis, solution-proposal, and client-engagement skills.
- Strong negotiation and presentation skills with the ability to pitch digital solutions to senior corporate stakeholders.
- Ability to work closely with IT, compliance, product, and branch teams to deliver solutions.
- Commercial mindset with strong data-driven decision-making abilities.

(1) COMMERCIAL BANK