



## Join Our Winning Team

# Assistant Sales Manager

We are looking for a dynamic and self-motivated **Assistant Sales Manager** who can guide, motivate, and drive our sales team towards achieving company sales objectives. The ideal candidate should be energetic, target-driven, and capable of developing a high-performing sales force.

### Key Responsibilities:

- Lead, mentor, and motivate the field sales team to achieve monthly and annual sales targets.
- Develop and implement strategic sales plans in assigned territories.
- Conduct regular field visits and provide constructive feedback to team members.
- Identify performance gaps and implement effective coaching to improve attitudes, productivity, and selling techniques.
- Prepare and present sales reports, sales forecasts, and performance updates using PowerPoint.
- Monitor competitor activities and market trends to support management decisions.
- Ensure strong customer relationships and proper market coverage.

### Requirements:

- Proven experience in Field Sales / Sales Supervision (FMCG experience is an added advantage).
- Strong leadership ability with a natural talent for inspiring and developing people.
- Ability to “break attitude barriers” and build a highly motivated sales team.
- Excellent communication, negotiation, and interpersonal skills.
- Proficiency in MS Office, especially **PowerPoint** for sales presentations.
- Goal-oriented, target-driven, and able to work independently.
- Possession of a valid riding/ driving license will be an advantage.

### What We Offer:

- Attractive remuneration package with performance-based incentives.
- Opportunities for career growth within the organization.
- Supportive and energetic working environment.

### How to Apply

Send your CV with the position applied for clearly mentioned in the subject line (e.g., *Application – Assistant Sales Manager*) to:

✉ [kotmalefoodhrdcv@gmail.com](mailto:kotmalefoodhrdcv@gmail.com)

📍 Kotmale Food Products (Pvt) Ltd, P.O. Box 01, New Town, Kotmale

🌐 [www.kotmale.com](http://www.kotmale.com)

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