

Pan Asia Bank, The Truly Sri Lankan Bank, with over twenty-eight years of experience in the Banking Industry, is on an ambitious growth trajectory. The Truly Sri Lankan Bank was recognized at the National Business Excellence Awards organized by the National Chamber of Commerce of Sri Lanka with two prestigious awards: the Runner-up Award for the Banking Sector and the Merit Award for Corporate Governance. These awards are a testament to strong financial/business fundamentals and how well the bank has laid a framework to mitigate any risks. In addition, Pan Asia Bank was also awarded 'Best Employee ESG Program of the Year 2022' by Global Banking & Finance Awards UK. It was also honoured by LMD as one of the top 15 'Most Awarded Entities' in Sri Lanka, while being among LMD's 'Most Respected Entities' and Business Today magazine's Top 40 Business Entities in Sri Lanka.

We are looking to handpick a dynamic, results-oriented and highly motivated individual to join us on this exciting journey and make a positive contribution as a valued member of our growing organization

# **MANAGER – DIGITAL BANKING**

## **Deposit Mobilization Department**

#### Job Profile:

- Drive the unit by the bank's vision and goals while using current and future digital capabilities
- Developing strategies for the growth of the business related to Digital channels and Digitization
- Initiate strategic alliances to develop and expand customer touchpoints for the bank
- Ensure adherence to regulatory requirements and undertake projects in line with the agency banking framework
- Innovate and make necessary recommendations for enhancements of digital channel-related products & services
- Work with all required stakeholders, and understand market trends and competitor landscape to deliver a multichannel customer experience
- Training and development of branches for Digital channels
- Train, develop and motivate the team members in the Unit

#### Candidate Profile:

- Degree from a recognized University in eCommerce / IT or any acceptable qualification
- 10 years of work experience out of which 05 06 years in implementing/supporting Digital Banking
  Channels in a Banking or Financial context
- A good understanding of eCommerce / IT platforms is mandatory
- Good apprehension on system interfacing/integration
- Excellent written and verbal communication skills in English, as well as strong presentation abilities
- Skills in Team Management, Strategic Thinking, and the ability to Develop Business Formulas

### Remuneration:

The successful candidates will be provided with an attractive remuneration package including fringe benefits, commensurate with industry standards and will be placed in an appropriate grade based on the level of competencies and experience.

Please forward your resume within 07 days of this advertisement, stating the contact details of two non-related referees, to careers@pabcbank.com indicating the position applied for in the "Subject" line. Information forwarded by you shall be treated strictly confidential and referees shall be contacted with your consent.

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