



Pan Asia Bank, The Truly Sri Lankan Bank, with over twenty-eight years of experience in the Banking Industry, is on an ambitious growth trajectory. The Truly Sri Lankan Bank was recognized at the National Business Excellence Awards organized by the National Chamber of Commerce of Sri Lanka with two prestigious awards: the Runner-up Award for the Banking Sector and the Merit Award for Corporate Governance. These awards are a testament to strong financial/business fundamentals and how well the bank has laid a framework to mitigate any risks. In addition, Pan Asia Bank was also awarded 'Best Employee ESG Program of the Year 2022' by Global Banking & Finance Awards UK. It was also honoured by LMD as one of the top 15 'Most Awarded Entities' in Sri Lanka, while being among LMD's 'Most Respected Entities' and Business Today magazine's Top 40 Business Entities in Sri Lanka.

We are looking to handpick a dynamic, results-oriented and highly motivated individual to join us on this exciting journey and make a positive contribution as a valued member of our growing organization

DIGITAL CHANNELS AND DIGITIZATION ANALYST

(Junior Executive Grade)

Deposit Mobilization Department

Job Profile:

- Assist to develop strategies for the growth of the business related to Digital Channels and Digitization
- Assist in acquiring new businesses related to Digital Channels and Digitization
- Innovate and make recommendations for enhancements of digital channel-related products & services
- Work with all required stakeholders, understand market trends and competitor landscape to deliver a multichannel customer experience
- Perform UAT on digital channel-related enhancements & products
- Comply with regulatory requirements and handle projects under the agent banking framework
- Strategize and drive product promotions related to Digital Channels
- Maintain documentation/reports related to digital channels work area

Candidate Profile:

- BSc Degree / Diploma in eCommerce or Banking qualifications (IABF/DABF)
- Prior 2-3yrs experience in implementing/supporting Digital Banking Channels and promoting business
- Basic understanding of eCommerce / IT platforms
- Basic apprehension on system interfacing/integration
- Proficiency in both written and spoken English communication skills
- Basic presentation skills and understanding of project management
- Ability to think strategically and to work as a team

Remuneration:

The successful candidates will be provided with an attractive remuneration package including fringe benefits, commensurate with industry standards and will be placed in an appropriate grade based on the level of competencies and experience.

Please forward your resume within 07 days of this advertisement, stating the contact details of two non-related referees, to careers@pabcbank.com indicating the position applied for in the "Subject" line. Information forwarded by you shall be treated strictly confidential and referees shall be contacted with your consent.

**Head of Human Resources,
Pan Asia Banking Corporation PLC,
No 450, Galle Road, Colombo 03**