



*Pan Asia Bank, The Truly Sri Lankan bank, with over twenty-eight years of presence in the Banking industry is on an ambitious growth trajectory. The Truly Sri Lankan Bank, was recognized at the National Business Excellence Awards organized by the National Chamber of Commerce of Sri Lanka with two prestigious awards, the Runner-up Award for the Banking sector and the Merit Award for Corporate Governance categories. These awards are a testament to strong financial/business fundamentals and how well the bank has laid a framework to mitigate any risks. In addition, Pan Asia Bank was also selected by LMD as one of the top 15 'Most Awarded Entities' in Sri Lanka. We are looking to handpick a dynamic, results-oriented and highly motivated individual to join us on this exciting journey and to make a positive contribution as a valued member of our growing organization.*

## PRIME AMBASSADORS

Homagama, Kiribathgoda, Nawala, Rajagiriya, Thalawathugoda and Wellawatte Branches

### Job Profile:

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- Develop and maintain strong relationships with new and existing clients to grow the Prime Client portfolio of the branch
- Act as a primary point of contact for Prime Clients, providing personalized and high-quality service, ensuring their financial needs are identified and addressed effectively
- Maximize upselling and cross-selling opportunities to increase low-cost funds of the Branch
- Use strategies to retain and expand the client base, ensuring client satisfaction and loyalty
- Stay informed about industry trends, market conditions, and competitor activities to provide valuable insights and recommendations to clients

### Candidate Prerequisites:

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- Should have passed GCE O/L and GCE A/L. Minimum "credit pass" for the English Language for GCE O/L is mandatory
- Full/ Part qualification in Sales/Marketing or Banking would be beneficial
- Possess at least 3-4 years of experience in Banking/Finance with exposure to handling High-net-worth clients
- Should have strong interpersonal and communication skills with an outgoing personality

### Remuneration:

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The successful candidates will be provided with an attractive remuneration package including fringe benefits, commensurate with industry standards and will be placed to an appropriate grade based on the level of competencies and experience.

Please forward your resume within 07 days of this advertisement, stating the contact details of two non-related referees, to [careers@pabcbank.com](mailto:careers@pabcbank.com) indicating the position applied for in the "Subject" line. Information forwarded by you shall be treated strictly confidential and referees shall be contacted with your consent.