



Pan Asia Bank, The Truly Sri Lankan Bank, with over twenty-eight years of experience in the Banking Industry, is on an ambitious growth trajectory. The Bank was awarded 'Best Employee ESG Program of the Year 2022' by Global Banking & Finance Awards UK. It was also honored by LMD as one of the top 15 'Most Awarded Entities' in Sri Lanka while being among LMD's 'Most Respected Entities' and Business Today magazine's Top 40 Business Entities in Sri Lanka.

We are looking to handpick dynamic, results-oriented and highly motivated individuals to join us on this exciting journey and to make a positive contribution as valued members of our growing organization.

CLUSTER LEAD

(Junior Executive Grade)

CENTRAL SALES UNIT

Job Profile:

- Drive the Team Leaders to achieve the set targets of Cards acquisition
- Develop and implement customer acquisition strategies/concepts and ensure they are practiced in teams.
- Stay updated on the market trends and customer needs to optimize sales efforts
- Identify new business opportunities and drive initiatives to increase card sales
- Ensure all the sales activities comply with regulatory requirements and the bank policies
- Ensure low audit ratings with zero repeated comments

Candidate Prerequisites:

- Full/part qualification in Marketing /Sales from a recognized institution. Part qualification in Banking at IBSL would be a definite advantage
- Minimum 03 - 04 years of experience in a role of Sales and Marketing in a Bank/Finance institute
- Fair knowledge of banking, especially in card products would be beneficial
- Good communication, negotiation, and relationship-building skills combined with leadership skills
- Ability to work under pressure in a target-driven environment

Remuneration:

The successful candidates will be provided with an attractive remuneration package including fringe benefits, commensurate with industry standards.

If you are a results-driven sales professional looking for a challenging and rewarding opportunity, we invite you to apply for the position through our career portal before the deadline provided.

APPLY NOW

Head of Human Resources,
Pan Asia Banking Corporation PLC, No 450, Galle Road, Colombo 03

