

# MARKETING

## EXECUTIVE

### Daily News



## LAKE HOUSE

The Associated Newspapers of Ceylon Limited (ANCL), widely known as Lake House, is the home and heart of print media in Sri Lanka.

We are looking for a talented and dynamic individual who has the following qualifications and requirements to fill the above vacancy in the Advertising Department.

### QUALIFICATIONS AND REQUIREMENTS

- Passed the G.C.E. (A/L) Examination in any stream with 3 years experience in Marketing or Sales
- Full or part qualifications in CIM/SLIM would be an added advantage
- Ability to work in both Sinhala and English languages
- Good communication and interpersonal skills
- Computer literacy

### JOB ROLE

- Attract new clients and bring advertisements for the publications
- Achieve the set revenue targets
- Build and maintain corporate image of ANCL and the publications
- Take part in clients corporate events with the editorial and provide the expected publicity

### REMUNERATION :

An attractive and negotiable remuneration package commensurate with the qualifications and experience will be offered to the right candidate.

For those who are interested please apply with detailed resume within 07 days of this advertisement to



[careers@lakehouse.lk](mailto:careers@lakehouse.lk)



## LAKE HOUSE

THE HUMAN RESOURCES DEPARTMENT  
THE ASSOCIATED NEWSPAPERS OF CEYLON LTD  
No. 35, D.R. Wijewardene Mawatha, Colombo -10.