



## Product Manager - Salary Propositions Retail Banking & SME Department

DO YOU EMBRACE  
PERSEVERANCE, DISPLAY  
RESILIENCE, AND BELIEVE THAT  
COLLECTIVELY

*we can foster growth and progress together?*



You should ideally;

- possess a bachelor's degree in Business, Marketing or Digital Marketing.
- have proven experience in product management, preferably in the banking or financial services industry.
- possess strong analytical and strategic thinking skills.
- possess excellent communication and presentation skills.
- be familiar with market trends, consumer behavior and regulatory landscape

You will be responsible for,

- developing & executing strategic plans for Salary Plus & Salary Partner products.
- product development and enhancement
- market analysis
- financial management
- cross-functional collaboration
- customer experience enhancement
- regulatory compliance
- performance monitoring and reporting

*We are an equal opportunity employer, committed to promoting an inclusive and diverse environment. Recruitment to the Bank is based solely on merit and competency irrespective of other characteristics that make our employees unique. Any form of canvassing is discouraged. Correspondence will only be with the short-listed candidates.*

*Please apply via e-mail by sending an updated CV or a DFCC Bank application form which could be downloaded from our website to [recruit@dfccbank.com](mailto:recruit@dfccbank.com) with the post applied for in the subject by 21 April 2024.*

**Chief Human Resources Officer**  
DFCC Bank PLC  
73/5, Galle Road, Colombo 03