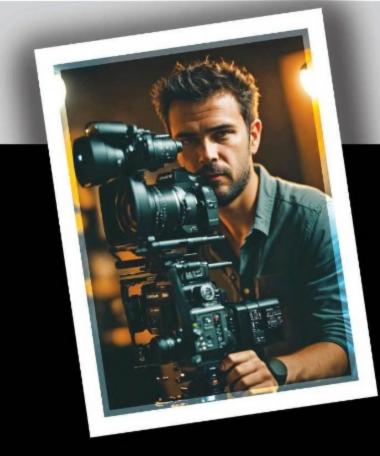
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The Associated Newspapers of Ceylon Limited (ANCL), widely known as Lake House, is the home and heart of print media in Sri Lanka.

Lake House is looking for talented and dynamic individuals who possess following qualifications and requirements to fill the above vacancy

## Videographer

## Qualifications and Requirements:

- Diploma or any professional qualification in Videography, or in related field.
- Proven experience of 03 years as a Videographer, with a strong portfolio showcasing your work in video production and editing.
- Proficiency in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro) and a solid understanding of cinematography principles.
- Excellent knowledge of video equipment, including cameras, lighting, and sound equipment.
- Strong storytelling and creative skills, with the ability to translate concepts into visually appealing and impactful videos.
- Strong attention to detail and the ability to work efficiently under tight deadlines.
- · Effective communication and collaboration skills.
- A passion for staying up-to-date with industry trends and emerging technologies in videography.

For those who are interested please apply with detailed resume within 07 days of this advertisement to careers@lakehouse.lk

## Responsibilities

 Video Production: Plan, shoot, and edit compelling video content for various platforms, including but not limited to social media, websites, and promotional materials. н

- Creative Conceptualization: Collaborate with the marketing and creative teams to develop innovative and effective concepts for video projects that align with the company's goals and brand identity.
- Equipment Management: Maintain and operate video equipment, ensuring optimal performance and troubleshooting any issues that may arise during shoots.
- Post-Production: Edit and finalize videos, incorporating graphics, music, and other elements to enhance the overall quality and impact of the content
- Storyboarding: Develop and execute video storyboards, ensuring a cohesive narrative and visual style that resonates with our audience.
- Collaboration: Work closely with cross-functional teams, including marketing, design, and content creation, to ensure seamless integration of video content into broader campaigns.

An attractive remuneration package is on offer based on experience and individual skills. Age limit: Below 35 years

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THE HUMAN RESOURCES DEPARTMENT
THE ASSOCIATED NEWSPAPERS OF CEYLON LTD
No. 35, D.R. Wijewardene Mawatha,
Colombo -10.