



“CENTRAL FINANCE  
IS THE RIGHT PLACE TO GROW IF YOU  
HAVE AN EXTRAORDINARY PASSION  
AND THIRST TO BECOME THE BEST!”

**Ajith Padmasiri**

Regional Manager - Region 4  
Central Finance Company PLC

Ajith has been a valuable asset to Central Finance since joining in 2005 as a Marketing Executive at the Gampaha branch. His outstanding performance, unwavering dedication, and loyalty led to rapid advancements within the company and he also was identified as a potential future leader which exposed him to the specific learning and development initiatives of the company. He ascended to Assistant Manager in 2011, followed by a swift promotion to Branch Manager of the Gampaha branch in 2012. He led the Gampaha branch to become a high-performing branch with a significant increase in the overall branch portfolio. Recognizing his exceptional capabilities, Ajith was further elevated to the position of regional manager for Region 4 in 2019 and his region is one of the best performing regions of the company at the moment.

## Your career is in safe hands with CF!

We invite you to apply as

# Branch Manager

(Mannar Branch)

### We want you to,

- Take total responsibility for the smooth functioning of the branch whilst meeting predetermined goals: sales volumes, profits, market share and client acquisition including compliance issues within a competitive environment.
- Motivate, inspire and lead a team of young achievers through inspirational leadership and guidance and channelling their energy into contributing towards the success of the branch.
- Expand the customers' portfolio and branch profitability by building beneficial partnerships with individual, institutional and corporate customers.
- Safeguard both tangible and intangible assets of the branch through efficient supervision and control.

### We expect you to,

- Possess a degree and/or professional qualification in Banking and finance, Sales and marketing or Credit Management which will be a definite advantage.
- Possess a minimum of 5 years of experience in a similar capacity with a proven track record.
- Be exceptionally familiar with Leasing, Credit, Deposits and Recovery related aspects in a financial business environment and its regulatory background.
- Have effective verbal and written communication skills in Tamil and English (Sinhala is a definite advantage)
- Be an inspirational team player with good command and administrative skills.

Selected candidates will be offered a competitive remuneration package with fringe benefits which includes a fully company-maintained vehicle for official and personal use.

Share your updated resume with us!



General Manager - Human Resources,  
Central Finance Company PLC,  
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Founded in 1957, Central Finance Company PLC has evolved over the past 6 decades as a trailblazer in the non-banking financial sector of Sri Lanka. We specialize in providing a broad range of financial products and services to a substantial and diversified client base that includes corporations and individuals. Our products and services consist of Leasing, Business Loans, Deposits/Savings, Insurance Broking and Vehicle Hire. Backed by a talented workforce of over 1700 dedicated individuals and 103 branches spread across all major cities of Sri Lanka, Central Finance has been successful in fostering strong relationships across its key stakeholder segments. We have been rated A-(lka) by Fitch Ratings and are standing tall among the top 30 corporates in Sri Lanka by "Business Today" magazine.