



## **Post of Manager, Media and Communications (All Mediums)**

The National Olympic Committee of Sri Lanka is seeking a dynamic and experienced individual to join our team as **Manager, Media and Communications (All Mediums)**.

This is an exciting opportunity for a talented professional to contribute to the promotion and communication efforts of one of the leading sports organizations in Sri Lanka.

### **Responsibilities:**

- Develop and implement comprehensive media and communication strategies to promote the values and activities of the National Olympic Committee.
- Oversee the creation and dissemination of engaging content across various mediums, including but not limited to print, digital, and social media.
- Manage relationships with media outlets, journalists, and other key stakeholders to ensure positive coverage of the committee's initiatives.
- Coordinate press conferences, interviews, and other media events to enhance the organization's visibility.
- Collaborate with internal teams to gather information and create compelling narratives that align with the committee's objectives.
- Monitor and analyze media coverage to assess the impact of communication strategies and recommend adjustments as needed.

### **Qualifications:**

- Bachelor's degree in Journalism, Communication, Marketing or a related field
- Proven experience in media management, public relations or a similar role
- Strong understanding of traditional and digital media platforms
- Excellent written and verbal communication skills in English and Sinhala/Tamil
- Ability to work under pressure and meet tight deadlines

### **Application Process:**

Interested candidates are invited to submit their resume, cover letter, and portfolio to [natolcom@slt.lk](mailto:natolcom@slt.lk) by **15th January 2024**.

Please include "**Media Manager Application**" in the subject line and address the email to the **Secretary General of the National Olympic Committee of Sri Lanka**.