

# Junior Executive - Retail Asset & Liability Product Lifecycle

To assist in executing Bank's overall product strategy through implementation of PLM business plans for sustainable, profitable growth of business lines.

## THE JOB

- To understand PLM strategy and manage product lifecycle to help execute the strategy and achieve targets
- Provide inputs for all applicable policies that helps in policy-driven execution of the strategy by Retail business line
- Propose process improvements/system enhancements to improve productivity of staff and provide superior/innovative experience to customers
- Ensure that retail liability and asset numbers are achieved through continuous monitoring and course corrections as and when needed
- Designing and build products that are profitable and increases Bank's market share
- Prepare competitor analysis and carry out market research to develop competitive products
- Implement communication strategies that help in customer acquisition, wallet and market share gain
- Identify automation / digitization opportunities that will enhance productivity / accuracy / reduce cost / other benefits without compromising on risk
- Build visual representation of the outcomes/Dashboards
- Adhere to the integrated risk management framework that protects the bank from all forms of risk
- Ensure all Customer communication modes are updated with products and tariffs
- To provide input for developing appropriate MIS that help in decision-making

## THE PERSON

- Part / Full qualifications in Banking, Finance and/or possess an equivalent qualification
- Possess 06 years' relevant experience in banking
- Possess strong communication, negotiation, IT, planning & organizing skills
- Possess Leadership, Relationship Management, Commercial Acumen & Financial Analytics skills
- Should possess a minimum rating of "Meets Expectation" for the last performance year
- Should not have a disciplinary inquiry under investigation

Position is at Junior Executive Level

Please login to <https://www.ndbbank.com/careers> to apply on or before 19th January 2024.

We will correspond only with the shortlisted applicants  
"We are an equal opportunity Employer"



Vice President Human Resources