Graphic Designer

Location - Colombo

"At Silvermill, we are driven by integrity, innovation, and partnership. With more than 100 years of expertise in manufacturing and exporting value-added coconut products, we strive to be Sri Lanka's most admired Agribusiness Group. Providing customized solutions to global brands in over 50 countries across the world, we are trusted partners in the four sectors we operate from; Food Solutions, Beverages and liquids, Power and energy to Industrial Solutions. Whilst investing in talent, technology, and quality, we also believe in continuously improving and moving forward in our sustainability journey to create a positive impact in all that we do."

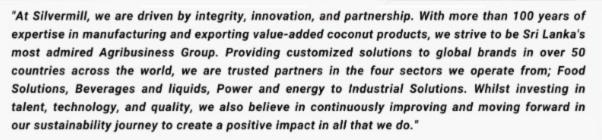## Candidate Profile

- Bachelor's degree in Graphic Design or related field
- Proven work experience as a Graphic Designer or similar role
- Proficient in industry-standard design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Strong understanding of design principles, typography, and color theory
- Ability to self motivate & think outside the box to create innovative designs
- Attention to detail and ability to work collaboratively in a team environment
- Portfolio of relevant design work that showcases creativity and outside-the-box thinking

Key Responsibilities

- Collaborate with the creative team to conceptualize and create engaging & visually appealing designs for various print and digital mediums
- Design and produce creative assets, such as logos, illustrations, packaging and marketing collateral that align with brand guidelines
- Conceptualize, create & edit videos for digital platforms including social media
- Ensure all designs are of high quality, meet project deadlines and are delivered on time
- Research industry trends to develop unique and innovative design concepts
- Communicate and present design concepts to relevant stakeholders

Send Your CV ,
careers@silvermillgroup.com